

March 23, 2021

Plant X
COMMUNITY • LIFESTYLE • FOOD





At PlantX Life Inc.

Our mission is to be the most trusted and convenient destination for those living a plant-based lifestyle.
We always strive to deliver the best products with the best service.

As the digital face of the plant-based community, we truly represent the one-stop-shop for everything plant-based

- ✓ An All-Encompassing Online Platform
- ✓ Restaurant Partnerships
- ✓ State-of-the-art flagship locations
- ✓ Community

Our Team



Sean Dollinger

FOUNDER

A serial entrepreneur who, at the age of 17, started a delivery company that quickly grew into the largest of its type in Canada. In 2014, he launched Namaste Technologies—his first public company. Sean Founded PlantX as a passion project and a way to give back while focusing on something that he truly loves.



Julia Frank

CEO

Julia has both an MBA and a Master's Degree in digital entrepreneurship and has successfully set up renowned strategies for large corporations like BMW and Daimler in Germany. Julia is an accomplished executive who focuses on a healthy and active lifestyle, loves to cook plant-based recipes, and travels the world to experience as many different cultures as possible



Lorne Rapkin CPA, CA, LPA

CFO/PRESIDENT

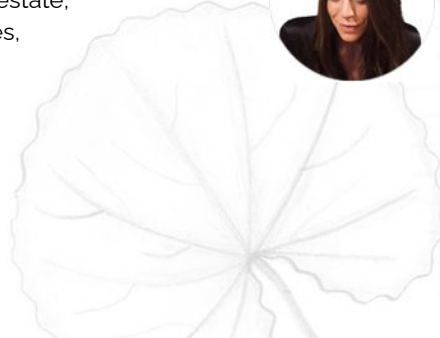
Lorne is a partner at Rapkin Wein LLP and services clients from a variety of industries including financial services, real estate, automotive, professional services, manufacturing and media.



Alex Hoffman

CMO

Having worked in a creative field for the past 10 years, Alex has a passion for design and an appreciation for beauty. Alex spearheaded award-winning marketing campaigns for companies based out of New York and Los Angeles. She has joined PlantX to oversee all brand marketing activities.



Board of Directors

An Experienced Management and Board Team with Industry Expertise.



Peter Simeon

Peter Simeon has over 18 years of experience as a lawyer focused on securities, corporate finance, and mergers and acquisitions. Since February 2015 he has been a partner at Gowling WLG (Canada) LLP



Lorne Rapkin

CPA, CA, LPA is a partner at Rapkin Wein LLP and services clients from a variety of industries including financial services, real estate, automotive, professional services, manufacturing and media.



Quinn Field Dyte

Quinn Field Dyte holds the position of CEO, President & Director at Winston Resources, Inc., President, Chief Financial Officer & Director at Vantex Resources Ltd.



Ralph Moxness

Mr. Moxness is President of Greenfields Investment Corporation, a firm that he founded in 1987, which specializes in advisory services related to M&A and corporate finance. With a solid background in banking and finance, he is an extremely valuable asset to all of us at PlantX.



Alex Hoffman

Having worked in a creative field for the past 10 years, Alex has a passion for design and an appreciation for beauty. Alex spearheaded award-winning marketing campaigns for companies based out of New York and Los Angeles. She has joined PlantX to oversee all brand marketing activities.

Meet Our Advisory Team



Jose Abbo

Chairman of the Advisory Board

Mr. Abbo has more than 30 years of experience in the financial sector as a senior executive, having developed numerous benchmark studies, financial performance analyses, competitive intelligence analyses and economic analyses and research. Mr. Abbo achieved international prestige upon publishing a book titled 'Divisando Wall Street' on analyzing securities markets and companies. In 2008, he co-authored another book called "The Big Gamble: Are You Investing or Speculating?"



Joel Milgram

Joel Milgram was the CFO and a proprietor of Milgram & Company up until the company was acquired by CH Robinson (CHRW) in 2017. Joel has served on finance committees for various Schools and charities, is currently a canvasser for Federation CJA and focuses on mentoring a company in the fashion industry



Fred Leigh

Mr. Leigh has played key executive and founder roles in the junior resources sector for nearly four decades. He has been a founder, director, and investor in many public companies. He serves on the Capital Markets Team at Forbes & Manhattan, a private merchant bank, assisting CEOs and CFOs in financing, market support, and business advice.



Bernie Tevel

Bernie brings his background in sales and marketing to the PlantX team. He has worked in fashion and manufacturing throughout most of his professional life, and we are very excited to have him on board.



Michael Galloro

Michael Galloro is an accomplished financial executive with over 25 years of experience. He works closely with emerging private and publicly listed companies, making him a great addition to the PlantX team.



John Di Girolamo

John Di Girolamo is an experienced investor and entrepreneur with twenty years of global business Experience in both the public and private sectors. John's diverse background and past success makes him the perfect fit for the PlantX advisory team.

Meet Our Medical Advisory Team



Dr. Thomas A Burdon

Thomas A. Burdon, MD, is a Professor of Cardiothoracic Surgery at Stanford University and Chief of Surgery at the VA Palo Alto in California. He is an active surgeon and also supervises more than 150 staff that perform 6,000 surgical cases a year. Dr. Burdon's commitment to improving the quality of life for his patients encompasses corrective and palliative surgical techniques, as well as providing dietary information and other methods to ameliorate and improve lifestyle habits. He is known by his colleagues and patients for the "Dr. Burdon Diet", which has helped many in his work environment.



Dr. Katie Cooper

Dr. Katie Cooper is a doctor of psychology based out of London, England, and the author of the book *Plant Therapy*, which focuses on the well-being benefits of plants and the negative effects that an indoor lifestyle can have on mental health. After seeing how powerful plants could be as therapeutic tools with clients, Dr. Cooper went on to launch Bloomboxclub Limited, a successful plant subscription service in the UK, which is now a part of the PlantX family.



Dr. Edward Tam

Edward Tam, MD, FRCPC, is a clinical hepatologist. His full time clinical practice is in Vancouver, BC, where he is also active in clinical research, teaching, education, and community outreach. He has a focused interest in the area of non-alcoholic fatty liver disease, including the intersection of how lifestyle and pharmacotherapeutic interventions may address this growing epidemic.



Dr. Paul Gross

Paul Gross, MD, is a family physician working in downtown Vancouver. He completed medical school at McGill University and residency at St. Paul's Hospital. Most of his clinical practice is concentrated at Spectrum Health, a multidisciplinary primary care clinic in downtown Vancouver that provides full-service care with an emphasis on the LGBTQ community.



Dr. Eva Weinlander

Eva Weinlander, MD, is a Clinical Professor in the Department of Medicine, Division of Primary Care and Population Health at Stanford Health Care. She is a seasoned family medicine physician with a passion for high-quality primary care, medical education, primary care research and healthcare professional wellness.



Amy Gensel

Ms. Gensel is a registered dietitian that specializes in nutrition support at the Veterans Affairs Hospital in Palo Alto, California. She has a passion for wellness and is also a group fitness instructor. Ms. Gensel has 15 years of experience as a registered dietitian and believes nutrition plays a crucial role in disease treatment and prevention.

www.PlantX.com

PlantX
COMMUNITY • LIFESTYLE • FOOD

Investing In PlantX





Shop For Plant-Based Goods

An online shop with over 5,000 plant-based products (more added daily)

Shop with confidence knowing that everything we endorse meets our personal morals. If it's not plant-based, we don't offer it.

We've done the hard work! All products available on PlantX.com are wholesome, nutritious, and fresh. PlantX is very particular about curating a list of the best.



Plant-Based Meal Delivery

Convenient Chef Designed Meals Delivered Right to Your Door.

PlantX Life Inc. is a platform for well-known chefs to create plant-based meals. The idea is to showcase many different chefs as a way to keep the recipes fresh and exciting. Stay tuned as we announce upcoming partnerships with renowned chefs and nutritionists who will be creating PlantX meals that can be ordered directly off our website.

We are currently servicing all of Canada. With plans to break into the US in April 2021.



In Home Plant Delivery

In the last three years, houseplant sales in the U.S have increased 50% to \$1.7 billion, according to the National Gardening Association. The plant craze has permeated all corners of the internet, you can even buy your indoor plants via Amazon.

We all know that being close to nature reduces stress and boosts immunity, so bringing plants into a home is super beneficial.

Our platform makes buying plants as seamless as possible. We currently ship our plants across Canada and the US (with the help of our partners [Geoponics Inc](#) and [House Plant Shop](#))





BLOOMBOXCLUB

PlantX Acquires Bloombox Club UK

A UK based website that sells and delivers indoor plants to its established wellness community via subscription service and online shop.

Bloombox Club UK was founded by Dr. Katie Cooper in 2015 after she was working as a psychologist and saw some positive results with clients after introducing plants into her therapeutic practice. In the last few years, Bloombox Club UK has delivered over 55,000 plants to over 24,000 customers across the UK and achieved a high 4.4 star rating on Trustpilot. Bloombox Club UK is currently on a C\$3.9 million (£2.3 million) annual run rate (ARR) and is on target to achieve approximately C\$4.5 million (£2.3 million) in gross revenue and approximately C\$2.3 million (£1.4 million) in gross margin for its current financial year. Bloombox Club UK packages its products in secure, environmentally conscious material and delivers them across the UK using courier firms.

PlantX will help bring Bloombox Club to the rest of Europe, and then break into the American market. Bloombox Club will help PlantX source plant growers across North America.

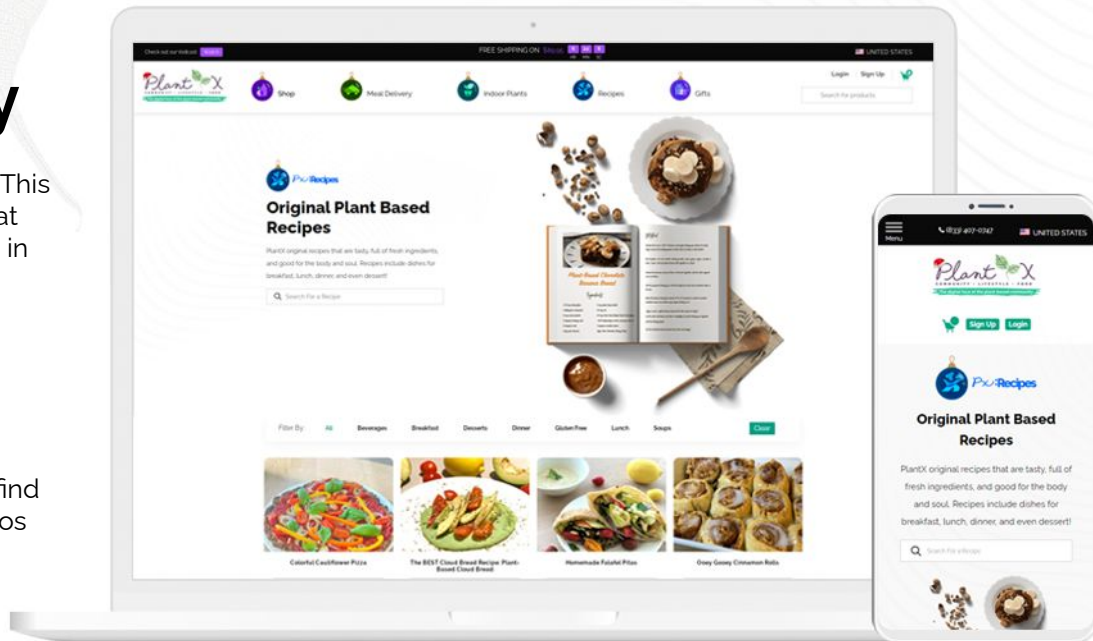


Restaurant Directory

Search for the best plant-based restaurants in town. This feature allows for individuals to easily locate food that compliments their lifestyle no matter where they are in the world.

Unique Recipes

Our website is a place for plant-based individuals to find new recipes and share their own. You can watch videos on how to make these recipes on the [PlantX Youtube Channel](#) and then click through to purchase all ingredients.





Forum

Join or start a discussion with like-minded individuals. The PlantX.com forum has a community like vibe, where people can share and grow the world's knowledge, especially when it comes to topics surrounding the plant-based lifestyle. Our goal is to connect people who have knowledge to people who need it, bring together people with different ideas so they can understand each other better, and to empower everyone to share what they know and ultimately benefit the rest of the world.



Digitized Flagship Shop With PlantX Branded Goods; SAN DIEGO + SQUAMISH + ISRAEL

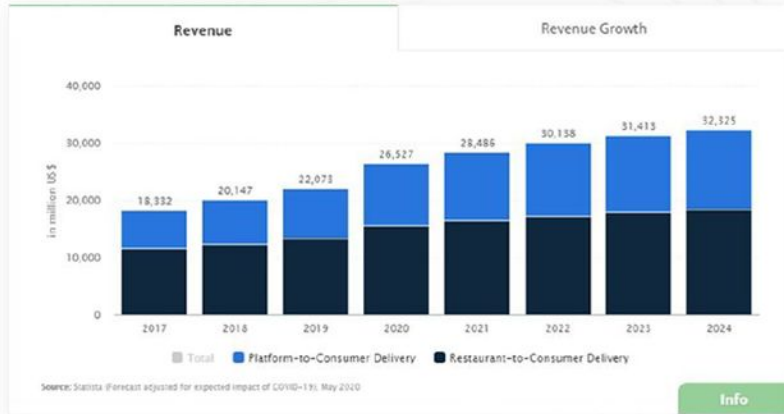
With cutting edge in-store tech solutions, we bring you the first U.S PlantX flagship in San Diego and the first Canadian PlantX flagship in Squamish B.C.. Unlike other brick and mortar retail, we do not have traditional shopping carts or aisles filled with products. Instead, you enter the PlantX shop, scan QR codes of products you wish to purchase, and pay for everything via smartphone or tablet.

The team behind the San Diego location will purchase a minimum of US\$25,000,000 (approximately CAD\$33,000,000) of the Company's products over a one year term for distribution in the United States. In addition, Liv Marketplace will pay the Company a 6% royalty on the gross revenue generated under the Agreement. Read more [HERE](#)

The Squamish location currently known as the locavore bar and grill, will be redesigned as the PlantX flagship and is already a favorite local spot to 1000's of people. For the ten month period ended October 31, 2020 the Squamish Business generated total revenue of \$1,610,143, gross margin of 19% and gross profit of \$310,024. Read more [HERE](#)



Market Insights



Online Food Delivery

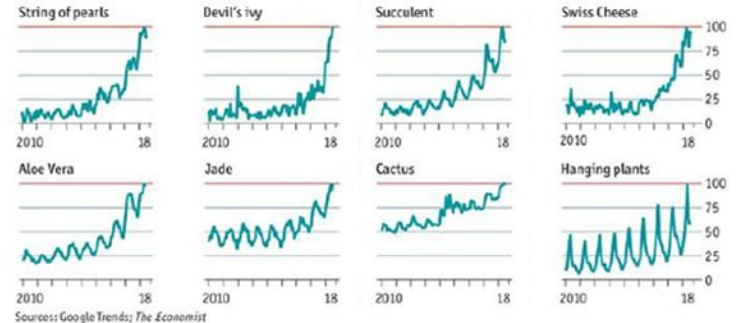
- ✓ Revenue in Online Food Delivery projected to reach US \$26 billion in 2020.
- ✓ Largest segment is Restaurant-to-Consumer Delivery with a projected market volume of US \$15 billion in 2020.

Online Plant Delivery

- ✓ In the last three years, houseplant sales in the U.S have increased 50% to \$1.7 billion, according to the National Gardening Association.
- ✓ Statistics Canada doesn't break down houseplant versus garden plant sales, but overall plant sales increased by 8% to \$1.5 billion from 2013 to 2018.

Growing interest

Worldwide Google searches for selected house plants, 100=peak



What's on the horizon



FALL 2020

**New Meals & Programs by
Renowned Chefs**



FALL 2020

Flagship Locations



FALL 2020

PlantX Branded Goods



WINTER 2021

U.S Meals Delivery



WINTER 2021

Online Yoga/Fitness



SPRING 2021

**International Distribution into Israel
& Europe**



SUMMER 2021

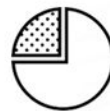
PlantX Fruit Infused Tequila

Market Cap

Current Share Price: \$0.90



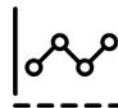
3/23/2021 - \$79.95M



4M stock options
outstanding



88,832,159
shares issued and
outstanding



24M warrants
outstanding

Market Cap Comparison

February 4, 2021

	Very Good Butcher	Modern Meat	Beyond Meat	Else Nutrition Holdings INC.
Market Cap	\$479.796M	\$109.681M	\$10.39B	\$275.31M
Current Share Price	\$5.63CAD	\$3.75CAD	\$165.64USD	\$2.92CAD
Current Run Rate Revenue	\$4.4M*	\$69,000*	\$453,352,000*	\$840,000*

*Current estimated revenue is based on the last public quarterly filing which we divide by 3 and multiply by 12 to give the current run rate



Investment Highlights

Established and proven Management Team + Strong Execution

Founder-led company w/ strong core team who all live a plant-based lifestyle. PlantX has strong business fundamentals. The Company is well-capitalized with cash on the balance sheet, no debt, low CapEx requirements, and diverse revenue streams.



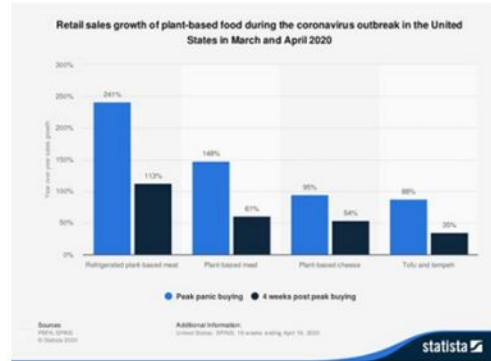
Attractive Valuation Trading Below Peers

As many companies enter the plant-based space, there are only a few notable companies to watch in the public sector. See slide 18. For the month of December 2020, PlantX achieved a gross revenue of \$1,029,883. PlantX is strongly positioned against public plant-based peers, who are trading at much higher revenue multiples.



Explosive High Growth Sectors / Industries

In times of crisis when most industries are slowing, the plant-based food industry is experiencing record growth and milestone launches as the pandemic continues to expose the links between meat and animal-borne viral illnesses, leading more consumers to rethink their diets.

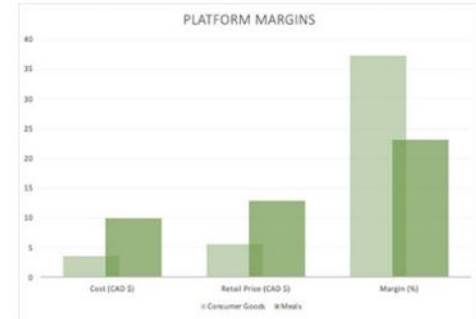


First-Mover Advantage

PlantX maintains a first-mover advantage as the first (known) public company fully focused on the plant-based e-commerce space.

Technology Platform With High Gross Margins

The versatile online marketplace enables PlantX to expand assortment, without the constraints of stock or logistics whilst still maintaining margins.



Strategic M&A and Organic Growth

The company plans to grow organically through new partnerships, global brick-and-mortar locations and additional product verticals, as well as through a pipeline of accretive M&A opportunities.





For more information
Contact Sean Dollinger

☎ (604) 355-6100

✉ sean@PlantX.com