



COMMUNITY • LIFESTYLE • FOOD

Investor Presentation

FALL 2022



CSE: VEGA, OTCQB: PLTXF, Frankfurt: WNT1



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This presentation contains certain information, forecasts, projections, and/or disclosures about PlantX that may constitute “forward-looking information” under applicable Canadian securities laws (referred to herein as “forward-looking statements”). In some cases, forward-looking statements can be identified by the use of forward-looking terminology such as “expect”, “likely”, “may”, “will”, “should”, “intend”, “anticipate”, “potential”, “proposed”, “estimate”, “believe”, “plan”, “forecast” and other words of similar import, understanding and meaning, including negative and grammatical variations thereof, or statements that certain events or conditions “may” or “will” happen, or by discussions of strategy. Forward-looking statements in this presentation, include, but are not limited to, statements describing the Company’s expectations regarding retail and e-commerce trends, the opening of additional brick-and-mortar locations, the expansion of Bloombox Club into Europe, and the Company’s business and strategic plans.

Forward-looking statements are based on certain key assumptions and analyses made by the Company in light of management’s experience, perception of historical trends, current conditions, expected future developments and other factors the Company believes are relevant and reasonable in the circumstances at the date such forward-looking statements are made. Forward-looking statements are subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond the Company’s control, could cause actual results to differ materially from the forward-looking statements in this presentation. Such risks include, without limitation: the Company’s ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; the Company’s limited operating history; the ability of the Company to access capital to meet future financing needs; the Company’s reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

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High Growth Plant-Based Investment



2019

Idea



2020

Platform goes Live



2021

Over \$1.3M/month through aggressive growth strategies



2022

Global Footprint with distribution hubs across the USA, Canada, UK, and Tel Aviv.

PlantX is a company that bridges two multi-billion dollar industries: e-commerce and plant-based foods.

From platform launch, within the first 5 months PlantX achieved monthly recurring revenues of \$1.3 M. Current monthly revenue is trending toward \$2M

Company Overview

As the digital face of the plant-based community, we truly represent the one-stop-shop for everything plant-based.™



Products

5,000 + SKUs of plant-based goods



Distribution

An All Encompassing Online Platform + Flagship Retail Locations



Marketing

Social media, brand ambassadors, digital content, search engines etc.

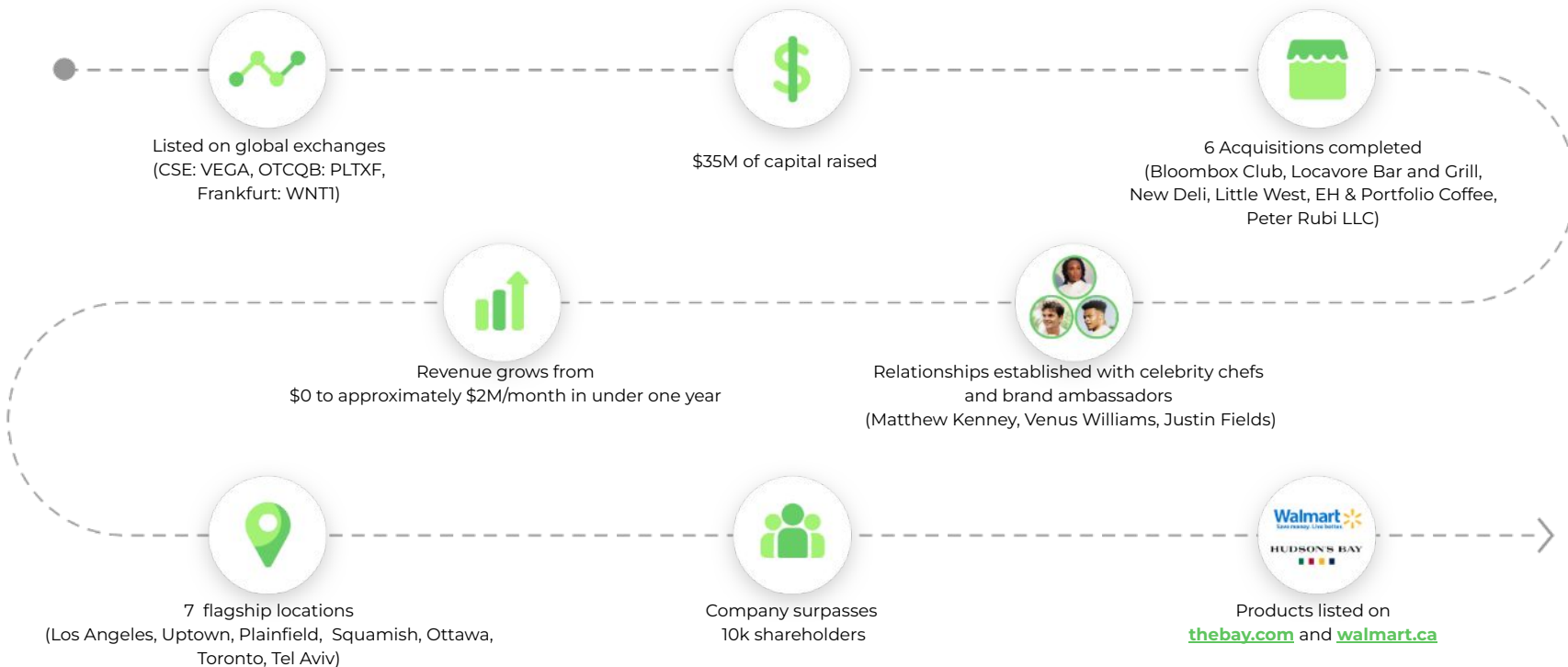


Community

Collaboration & Education

Key Milestones

Past performance is the best indicator of future performance



Our Team



Lorne Rapkin | CEO / President

Lorne is a partner at Rapkin Wein LLP and services clients from a variety of industries including financial services, real estate, automotive, professional services, manufacturing and media.



Alex Hoffman | CMO

Having worked in a creative field for the past 10 years, Alex has a passion for design and an appreciation for beauty. Alex spearheaded award-winning marketing campaigns for companies based out of New York and Los Angeles. She has joined PlantX to oversee all brand marketing activities.



Sean Dollinger | Founder

A serial entrepreneur who, at the age of 17, started a delivery company that quickly grew into the largest of its type in Canada. In 2014, he launched Namaste Technologies—his first public company. Since leaving Namaste in March of 2019, Mr. Dollinger has gone on to provide advisory services for three public companies which have seen their market caps double in just three short months. Mr. Dollinger is also a vegan who truly understands the plant-based market.



Julia Frank | COO

Julia has both an MBA and a Master's Degree in digital entrepreneurship and has successfully set up renowned strategies for large corporations like BMW and Daimler in Germany. Julia is an accomplished executive who focuses on a healthy and active lifestyle, loves to cook plant-based recipes, and travels the world to experience as many different cultures as possible



Shariq Khan | CFO

Shariq is a finance professional with 15 years of experience demonstrating a high degree of work ethic and integrity in providing expertise in accounting, financial reporting and ERP implementations. Results-oriented team leader providing mentoring and support to inspire drive to exceed expectations. Shariq earned his Chartered Accountant with KPMG and he is a member of the Institute of Chartered Accountants in England & Wales (ICAEW).

Board of Directors

An Experienced Management and Board Team with Industry Expertise.



Peter Simeon

Peter Simeon has over 19 years of experience as a lawyer focused on securities, corporate finance, and mergers and acquisitions. Since February 2015 he has been a partner at Gowling WLG (Canada) LLP



Quinn Field Dyte

Quinn Field-Dyte held the position of President, CEO and Director of Winston Resources Inc. and currently holds the positions of CFO and Director at both Vantex Resources and Quantum Batteries Corp.



Lorne Rapkin

CPA, CA, LPA is a partner at Rapkin Wein LLP and services clients from a variety of industries including financial services, real estate, automotive, professional services, manufacturing and media.



Ralph Moxness

Mr. Moxness is President of Greenfields Investment Corporation, a firm that he founded in 1987, which specializes in advisory services related to M&A and corporate finance. With a solid background in banking and finance, he is an extremely valuable asset to all of us at PlantX.



Alex Hoffman

Having worked in a creative field for the past 10 years, Alex has a passion for design and an appreciation for beauty. Alex spearheaded award-winning marketing campaigns for companies based out of New York and Los Angeles. She has joined PlantX to oversee all brand marketing activities.



Plant-Based Market & Trends



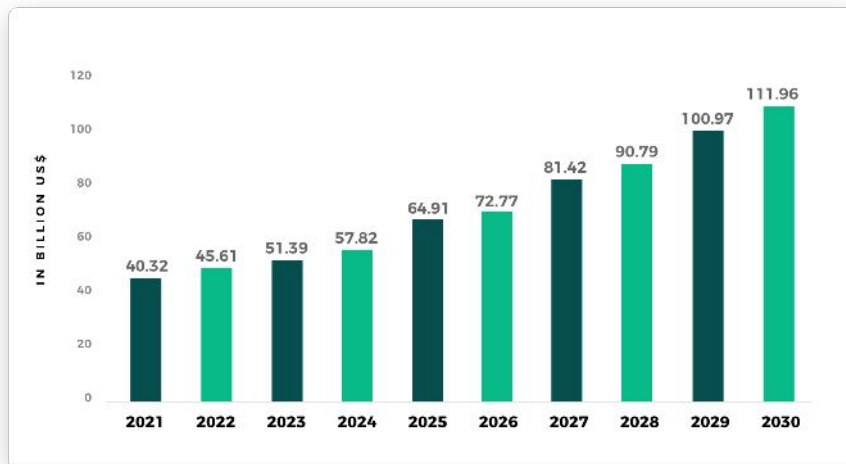
Table 1: Global Plant-Based Food Market: Key Industry Highlights, 2020 and 2030

PARTICULARS	2020	2030	CAGR (2020-2030)
Global Plant-based Food Market: Sales Value (in US\$ Billion)	35.61	111.96	12.1%

MARKET BY REGION	2020 (IN US\$ BILLION)	2030 (IN US\$ BILLION)	CAGR (2020-2030)
Asia Pacific	13.19	43.53	12.7%
North America	10.00	31.78	12.3%
Europe	8.06	23.14	11.1%
Latin America	2.87	8.97	12.1%
Middle East & Africa	1.50	4.55	11.8%
Global	35.61	111.96	12.1%

Source: Analyst Report, Expert Interviews and IMARC Group

Table 1: Global Plant-Based Food Market Forecast: Sales Value (In Billion US\$), 2020 and 2030



Source: Analyst Report, Expert Interviews and IMARC Group



Rising Awareness of Health Benefits Across the Globe + Rise in Flexitarian Diet



Ongoing Investment in New Product Development



Environmental Sustainability

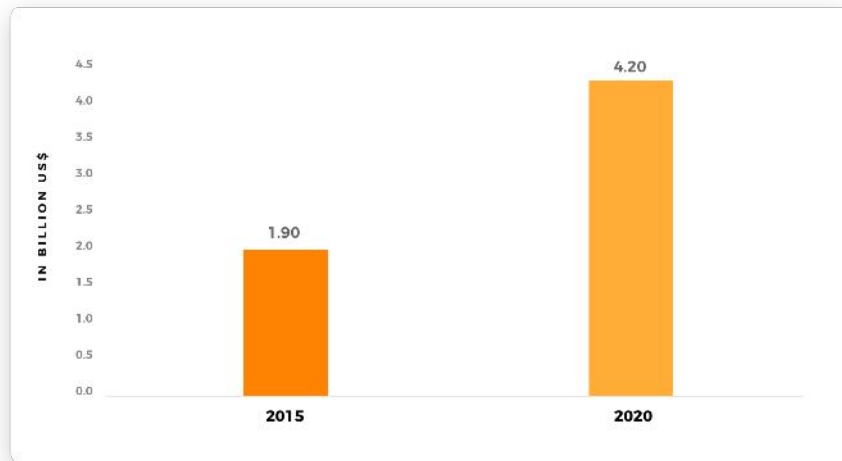


Increase in Merger & Acquisition Activity by Industry Giants

Retail & E-Commerce Trends

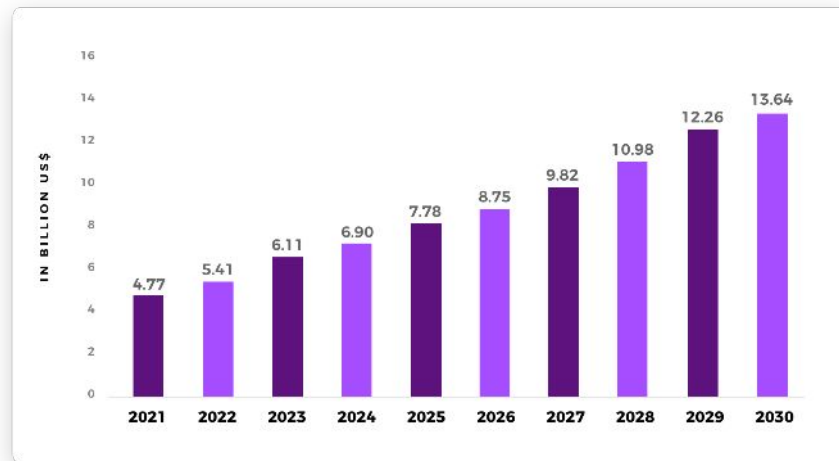


Global Plant-Based Food (Online Stores) Market: Sales Value (In US\$ Billion),
2015 & 2020



Source: Analyst Report, Expert Interviews and IMARC Group

Global Plant-Based Food (Online Stores) Market Forecast: Sales Value (In US\$ Billion),
2021-2030



Source: IMARC Group



Increased Demand for PB Products Across
Online Stores



Greater Reach, Improved Communications, Doorstep
Delivery = High Customer Accessibility



Covid-19 Pandemic Changed Conventional
Brick & Mortar Shopping



Rising Influence of Social Media




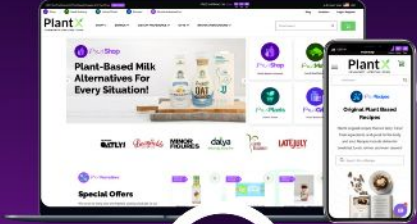
Rise in Food Safety Concerns



Direct to consumer model becoming increasingly
important

Shop For Plant-Based Goods Online

Past performance is the best indicator of future performance



XShop

PlantX.com (USA Market)
PlantX.ca (Canadian Market)
PlantX.uk (UK Market)
PlantX.co.il (Israel Market)



XPlants

Bloomboxclub.com (UK Market)
Bloomboxusa.com (USA Market)
Bloomboxclub.de (German Market)

Coming Soon: French Market, Spanish Market, Irish Market, Austrian Market



XMeals

XMeals.ca (Canadian Market)
XMeals.com (USA Market)

Meal Delivery Across the U.S. & Canada
powered by our Chief Culinary Officer,
Celebrity Chef Matthew Kenney.

E-commerce

PlantX is building a powerful e-commerce ecosystem by linking consumers to products/services.

Distribution



WEB TRAFFIC

833,887
Q3 - Jul, Aug, Sep

740,985
Q4 - Oct, Nov, Dec

TRANSACTIONS

511,200
Q3

508,800
Q4

SOCIAL MEDIA

40.7K
Followers

+264%
Growth rate,
Q2-2021



PARTNERS

Venus Williams
Matthew Kenney
Remy Metailler
Nick McNutt
Justin Fields

ADDITIONAL CHANNELS

PlantX curates plant-based assortments for high traffic websites:

TheBay.com | Walmart.ca | Amazon.com



Experiential Retail Centers & ECOMM Distribution Support

Distribution



Venice Beach
(Los Angeles)



Squamish



Tel Aviv



Chicago Uptown



Yorkdale



Rideau

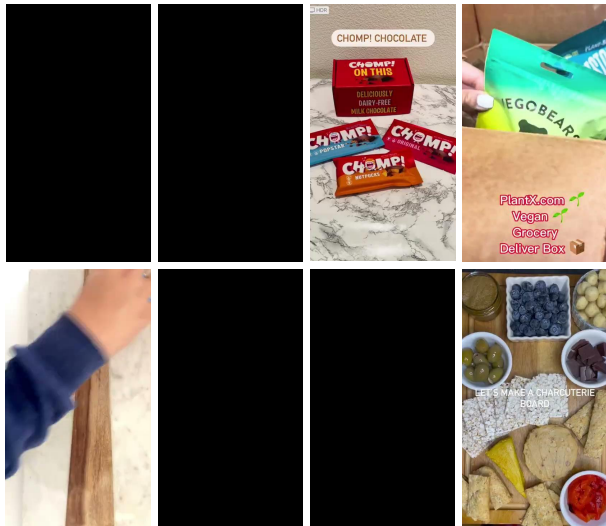
XMarket

Attractive brick and mortar locations in high traffic epicenters of thriving plant-based communities that enhance the e-commerce presence through interactive shopping. Various XMarket locations act as distributions hubs to complement the ecommerce strategy by allowing PlantX to offer a better and quicker delivery experience.

The Uptown Chicago location is the largest vegan grocery store in the world at 6500 sqft. The store includes a state of the art commercial kitchen used for ghost concepts like <https://up-n-down.us/> and PlantX's meal delivery concept <https://xmeals.com/>

Marketing

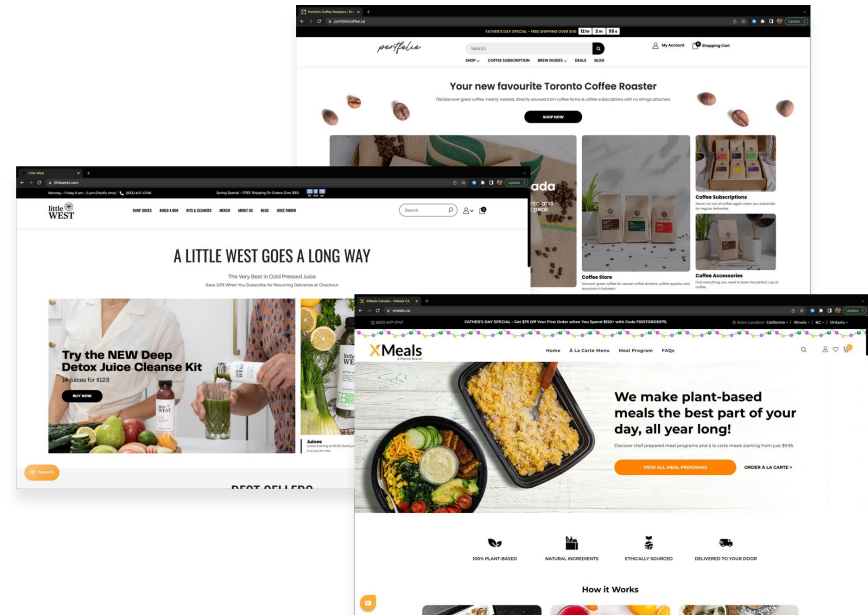
Use social media, brand ambassadors, digital content, search engines, and email campaigns to attract visitors and facilitate purchases online. Branded splash page within the PlantX.com ecosystem. Homepage and category page banners.



Website Creation & Fulfillment



Just getting started in the plant-based industry? Want to add a D2C revenue stream? Work with the PlantX's tech stack to build your brand's website.



Education

Community



- PlantX websites and stores act as a resource to make a plant-based lifestyle more accessible through education and collaboration.
- The website is a place to learn more about plant-based diets and brands, find new recipes and engage with like minded individuals..
- Customers can watch recipe videos on the [PlantX Youtube Channel](#) and then click through to purchase ingredients.
- Retail locations feature weekly events and sampling sessions to boost community engagement.



- Education is priority, and customers can also learn about plant-based products at all touchpoints.
- PlantX is committed to giving back, lifting others, and fostering ties with local communities. The company hosts weekly events at its locations to educate and entertain locals.
- We support charities, food banks and sustainability projects and will continue to expand our contributions.



Community

Fitness

Join a virtual class with like-minded individuals. The PlantX.com fitness vertical has a community-like vibe, where people can share and grow the world's plant-based fitness knowledge to maximize the benefits of everyday movement. Our goal is to build bridges between those with knowledge and those who need it, bring together people with different ideas so they can understand each other better, and to empower everyone to share what they know and ultimately benefit the rest of the world.

The PlantX fitness vertical is free for all PlantXpress members. Every week fitness instructors from around the world will upload content to the PlantX library. This vertical will cover everything from meditation & breathwork, HITT & Boxing, Yoga poses, flows & pilates AND so much more.



Acquisitions

PlantX has already made some very successful acquisitions of top-level operators to support its growth and mission to be the largest online marketplace in the plant-based industry, and will continue to accelerate its expansion through strategic synergies and growth capital moving forward.

LOCAVORE
Bar & Grill

little
WEST



PETER RUBI MARKET



portfolio

BLOOMBOXCLUB





PlantX Acquires Bloombox Club UK



CLOSING DATE: November 6th 2020 for £560,000 in cash and 10,782,559 in Common Shares.

THE COMPANY: A UK based website that sells and delivers indoor plants to its established wellness community via subscription service and online shop.

RATIONALE: Bloombox Club UK was acquired to gain access to the UK plant delivery market. PlantX intends to bring Bloombox Club to the rest of Europe and Bloombox Club will assist PlantX source plant growers across North America.

PlantX Acquires Locavore



CLOSING DATE: January 7th 2021 for CAD 327,435 in cash and 1,897,152 in Common Shares.

THE COMPANY: Based in Squamish, BC, the Locavore Bar & Grill and Cloudburst Cafe is a restaurant and outdoor space that includes a café, food truck and full-service bar for beer, wine and mixed drinks.

RATIONALE: To serve as the Company's flagship location in Canada.



PlantX Acquires New Deli

New Deli is The Exact Same Idea as the PlantX flagship concept.



CLOSING DATE: May 27th 2021 for US\$470,999 in cash and 2,515,983 Common Shares.

THE COMPANY: A modern convenience store serving only plant-based products and grab and go meals.

RATIONAL: New Deli in Venice Beach will be renamed XMarket. By acquiring such a similar concept to the XMarket brick and mortar locations, the plan is to leverage Matthew Kenney's operational excellence while continuing to focus on e-commerce expansion to build a multi-faceted ecosystem for all things plant-based. Acquiring New Deli brings PlantX one step closer to realizing our vision for expansion.

PlantX Acquires Little West



CLOSING DATE: May 10th 2021 for US\$385,000 in cash plus 7,305,674 in Common Shares.

THE COMPANY: Little West is a California-based company that offers a wide range of curated cold-pressed juices and products.

RATIONAL: PlantX acquired Little West to enhance its meal delivery vertical and offer fresh, cold-pressed juices. Little West products can be found throughout the U.S. in well-known Fortune 500 company corporate headquarters, coffee shops, restaurants, grocery stores and hotels. PlantX intends to build out a private label product line under the Little West brand.



PlantX Acquires EH + Portfolio Coffee

Bringing Farm-to-Cup Coffee Experiences at XMarket Cafes and through E-Commerce



- CLOSING DATE:** November 10, 2021 for CAD \$434,058.14 in cash and 913,320 in Common Shares. PlantX maintains ROFR/option to acquire remaining minority interests in both companies.
- THE COMPANIES:** Eh Coffee sources specialty coffee beans from renowned family farms worldwide and custom roasts these harvests in Canada. Portfolio Coffee distributes these wide ranges of specialty coffees throughout North America, featuring different roasts, flavour profiles and regions under the brand name “Portfolio”.
- RATIONAL:** Coffee is perhaps the most famous plant-based product and an exciting e-commerce category. Portfolio, through its roaster EH Coffee, expects to change the way consumers experience and receive their coffee – launching subscriptions and unique product offerings online and in-store. In addition, Portfolio’s speciality coffee and professional team of operators will enhance the XMarket experience by launching cafés in flagship XMarket locations that will serve Portfolio’s farm to cup experience.

PlantX Acquires Peter Rubi

Acquisition of a Plant-Based Distribution Hub in Chicago and Two Brick-and-Mortar Stores



PETER RUBI MARKET

- CLOSING DATE:** December 12, 2021 for USD \$1,200,000 in cash and 9,188,897 in Common Shares.
- THE COMPANY:** Peter Rubi is an innovative plant-based market, e-commerce platform and two brick-and-mortar stores located in Chicago, Illinois (Montrose Avenue) and Plainfield, Illinois (Route 59).
- RATIONAL:** Peter Rubi is a distinguished, plant-based marketplace with 2 Chicagoland locations and an online presence. These stores will serve as PlantX’s storage and fulfillment centers that will drastically expand distribution capabilities across the United States, while driving online sales. These two state-of-the-art stores will propel the XMarket interactive shopping model to help expand PlantX brand awareness and foster online customer engagement. The team of operators, with decades worth of branded retail and plant-based grocery experience, will continue on with Peter Rubi/XMarket. Furthermore, the high-traffic location in Chicago (Montrose Avenue) will serve as a unique PlantX Midwest flagship, staying true to the partnership with Chicago Bears Quarterback Justin Fields – one of America’s most beloved plant-based athletes.

Growth Strategy

Acquisitions



Product Diversity

The growth strategy for PlantX is surprisingly simple. The e-commerce platform is the main driver of growth. By offering the widest possible array of plant-based products, PlantX is positioned to be the online destination for all plant-based needs and desires.



Acquisitions

Through mergers and acquisitions, PlantX will continue to add relevant, already-established verticals to complement the e-commerce site and further drive growth. Our aim is to increase market share, add complementary products and brands to the portfolio, develop new geographical markets, and diversify.



Supply Chain Expansion & Integration

Further, through its strategic acquisitions and by developing relationships with product sources, PlantX will create its own private label products (i.e. juices through Little West with PlantX label), to deliver superior products at affordable prices for consumers.



Geographic Expansion

While PlantX is currently active in North American markets (Canada and U.S.), the company plans to expand services globally to Australia, Latin America, Europe, UK, and Asia.



Marketing

PlantX is driving awareness and trial of the brand with a significant investment in non-traditional marketing. Messages helping consumers understand how to incorporate plant-based living into their lives are curated and shared by ambassadors across social media, YouTube, and online at www.PlantX.com & www.PlantX.ca. Omnichannel campaigns for grocery items, meal delivery, plants and retail leveraging PlantX's digital expertise to maximize web traffic and shopping conversions. Further, cross-promotion across PlantX's verticals help position the brand as the complete solution for plant-based living, helping it serve consumers as the destination for products and services.

Market Cap Comparison

June 30, 2021



PlantX

VEGA



VERY



MEAT



BYND



BABY

Market Cap

CAD\$7M

CAD\$23.65M

CAD\$17M

US\$1.44B

CAD\$88.95M

Current Share Price

CAD\$0.035

CAD\$0.17

CAD\$0.37

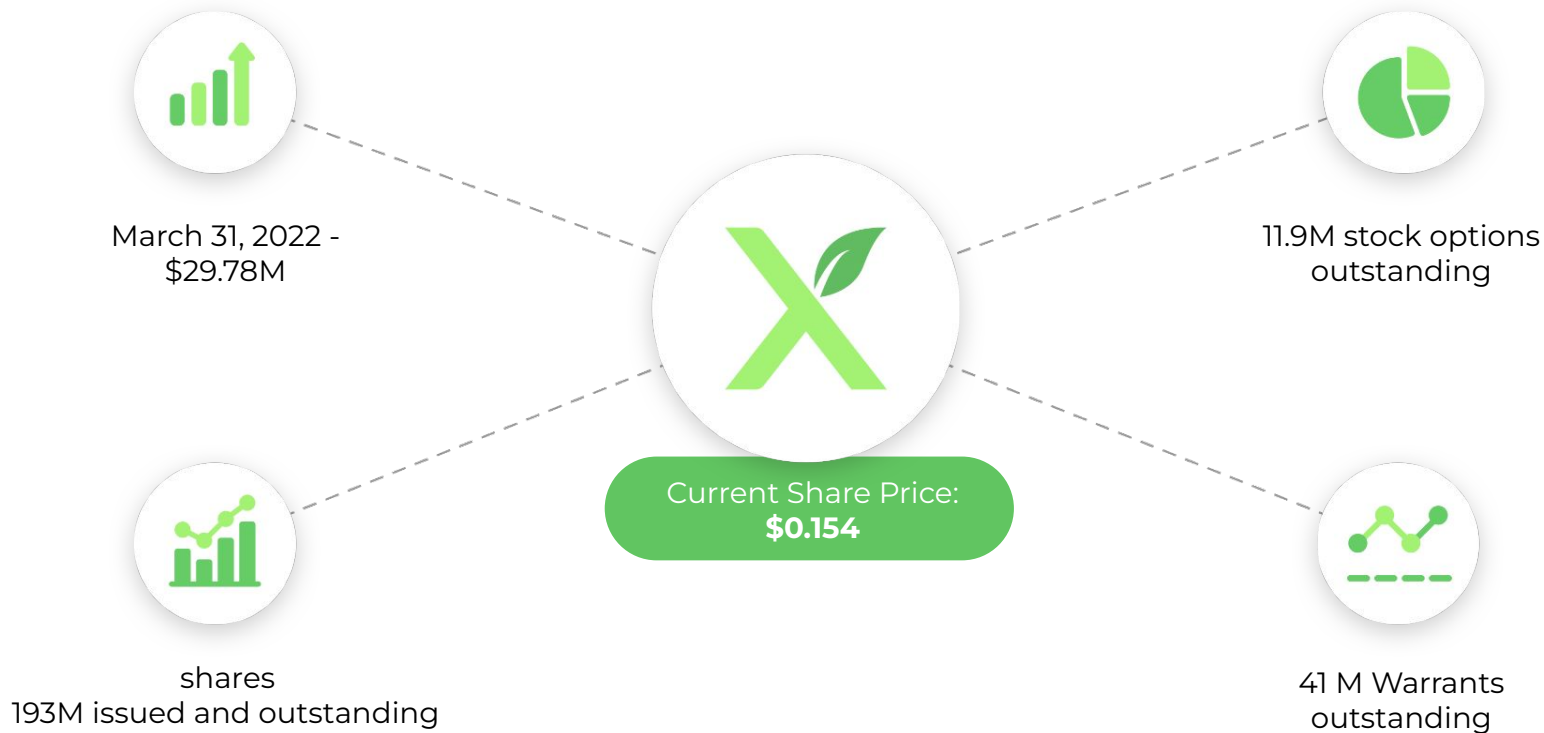
US\$22.55

CAD\$0.79



CSE: VEGA, OTCQB: PLTXF, Frankfurt: WNT1

Market Cap



Investment Highlights



Established and Proven Management Team + Strong Execution



First Mover Advantage



Technology Platform and Marketing Contracts



Attractive Valuation Trading Below Peers



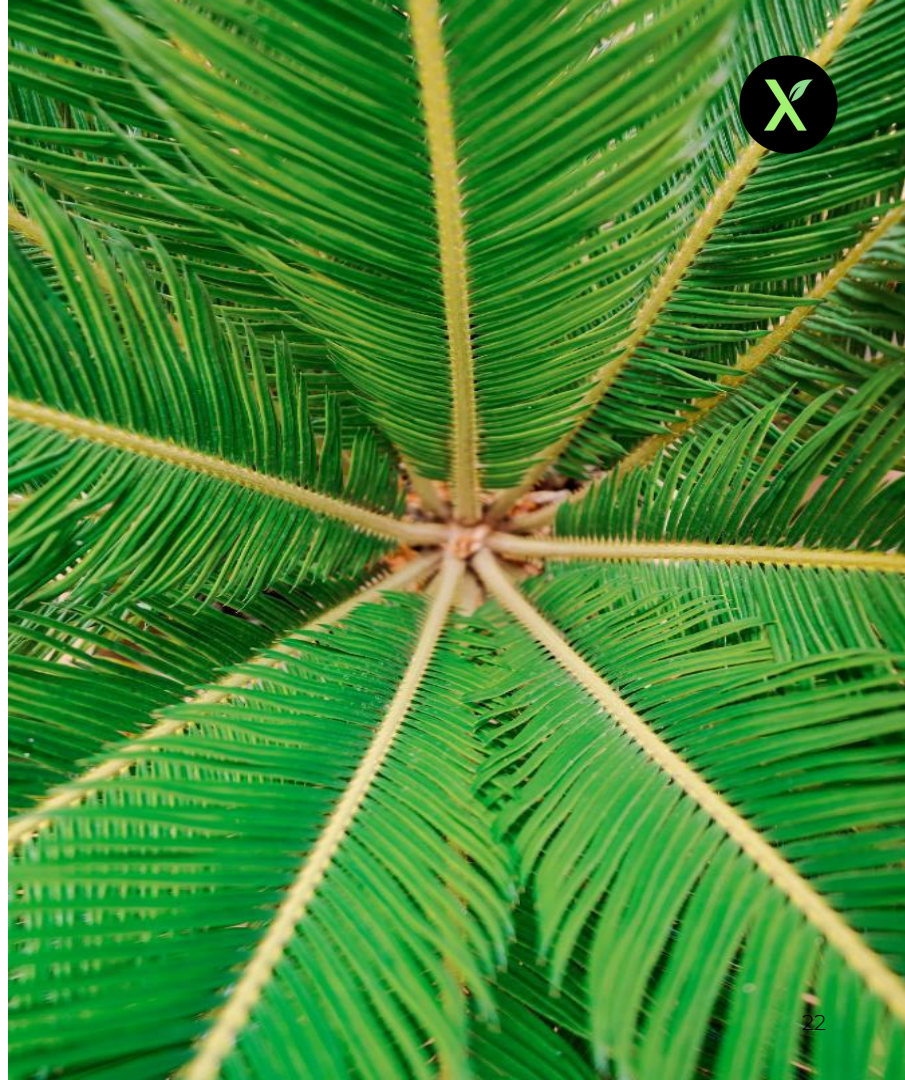
Strategic M&A and Organic Growth



Explosive High Growth Sectors / Industries



CSE: VEGA, OTCQB: PLTXF, Frankfurt: WNT1



Appendix A



Domains:

www.PlantX.com

www.PlantX.ca

www.PlantX.uk

www.Investor.PlantX.com

www.bloomboxclub.com

www.bloomboxclub.de

www.bloomboxUSA.com

www.littlewest.com

www.up-n-down.us

www.locavorebarandgrill.com

www.PortfolioCoffee.store

www.ehroasters.com

www.PeterRubi.com

Social:

@GoPlantX

@PlantXMarket

@BloomboxClub

@x.meals

@LittleWest

@upanddownburger

@Locavorebarandgrill

@PortfolioCoffee

@PeterRubi



Appendix C

Meet Our Medical Advisory Team



Dr. Thomas A Burdon

Thomas A. Burdon, MD, is a Professor of Cardiothoracic Surgery at Stanford University and Chief of Surgery at the VA Palo Alto in California. He is an active surgeon and also supervises more than 150 staff that perform 6,000 surgical cases a year. Dr. Burdon's commitment to improving the quality of life for his patients encompasses corrective and palliative surgical techniques, as well as providing dietary information and other methods to ameliorate and improve lifestyle habits. He is known by his colleagues and patients for the "Dr. Burdon Diet", which has helped many in his work environment.



Dr. Paul Gross

Paul Gross, MD, is a family physician working in downtown Vancouver. He completed medical school at McGill University and residency at St. Paul's Hospital. Most of his clinical practice is concentrated at Spectrum Health, a multidisciplinary primary care clinic in downtown Vancouver that provides full-service care with an emphasis on the LGBTQ community.



Dr. Eva Weinlander

Eva Weinlander, MD, is a Clinical Professor in the Department of Medicine, Division of Primary Care and Population Health at Stanford Health Care. She is a seasoned family medicine physician with a passion for high-quality primary care, medical education, primary care research and healthcare professional wellness.



Dr. Edward Tam

Edward Tam, MD, FRCPC, is a clinical hepatologist. His full time clinical practice is in Vancouver, BC, where he is also active in clinical research, teaching, education, and community outreach. He has a focused interest in the area of non-alcoholic fatty liver disease, including the intersection of how lifestyle and pharmacotherapeutic interventions may address this growing epidemic.



Amy Gensel

Ms. Gensel is a registered dietitian that specializes in nutrition support at the Veterans Affairs Hospital in Palo Alto, California. She has a passion for wellness and is also a group fitness instructor. Ms. Gensel has 15 years of experience as a registered dietitian and believes nutrition plays a crucial role in disease treatment and prevention.



For more Information Contact

Lorne Rapkin



(416) 419-1415



Lorne@PlantX.com



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